

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

Contract / Revision 577440 /		Alt Order # 07906127
Product OBAMA/P/D SKED A		
Contract Dates 09/25/12 - 10/01/12		Estimate # 95/101/1844
Advertiser Obama/D/President		Original Date / Revision 09/24/12 / 09/24/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WGNT	Account Executive Jernie Andrus	Sales Office Washington, D.C.
Special Handling		
Demographic Adults 35+		
IDB# 8020	Advertiser Code 95	Product Code 101
Agency Ref		Advertiser Ref

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
√ 1	All	09/26/12	09/28/12	9a-12p M-F	9a-12p		:30			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	--WTF--				3	\$140.00			
√ 2	All	09/26/12	09/28/12	12p-3p M-F	12p-3p		:30			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	--WTF--				3	\$140.00			
√ 3	All	09/25/12	09/30/12	6p-7p M-F	6p-7p		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	--WTF--				4	\$210.00			
√ 4	All	09/25/12	09/30/12	7p-8p M-F	7p-8p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	--WTF--				4	\$275.00			
√ 5	All	09/25/12	09/30/12	7p-8p Sun	7p-8p		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S				1	\$105.00			
√ 6	All	09/25/12	09/30/12	8p-9p Sun	8p-9p		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S				1	\$140.00			
√ 7	All	09/25/12	09/30/12	9p-10p Sun	9p-10p		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S				1	\$95.00			
√ 8	All	10/01/12	10/01/12	6p-7p M-F	6p-7p		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	M-----				1	\$210.00			
√ 9	All	10/01/12	10/01/12	7p-8p M-F	7p-8p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	M-----				1	\$275.00			
Totals											19	\$3,605.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	17	\$3,120.00	\$2,652.00
10/01/12 - 10/01/12	2	\$485.00	\$412.25
Totals	19	\$3,605.00	\$3,064.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

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